

## **Daniel Paton Appointed CEO of Holman Barnes Group**

***New leadership, bold vision and big plans for growth for the Ashfield based group***



Holman Barnes Group has announced the appointment of long-serving executive **Daniel Paton as its new Chief Executive Officer** – a move that signals a confident step forward for one of Sydney's most established hospitality, entertainment and community groups.

With more than 20 years' experience in the gaming, hospitality and finance sectors, including the past nine years as Chief Financial Officer of Holman Barnes Group, Daniel is well-placed to lead the Group into its next chapter of growth.

A strong supporter of community sport, Daniel is committed to continuing the Group's legacy across grassroots and elite pathways, including its long-standing support of the West Tigers, and Wests Magpies.

"Our investment in sport, especially rugby league, has always been a big part of how we give back to the community," said Daniel. "We'll continue to support grassroots development and create strong pathways, not just in rugby league, but across all of our 33 intra clubs."

"It's a huge privilege to lead a business with such a strong legacy, talented people and loyal membership," he added. "We've got big plans underway and I'm excited to continue building on the momentum we've created."

Daniel's focus as CEO will centre on strengthening the Group's core operations while growing new business opportunities – including commercial property ventures, F&B innovation and the delivery of a new hotel at the Wests Ashfield site.

"We're thinking beyond the traditional club model," said Daniel. "Diversifying our revenue through smart property investments and enhancing the member experience is key to future-proofing the business."

Community remains front and centre, with a renewed focus on meaningful support across the Group's network of intra clubs and ongoing investment into facilities, people and programs.



“We’ve always been about more than just bricks and mortar. Supporting our members, our people and our communities is what drives us, and we have exciting plans ahead that will deliver real impact where it matters most,” said Daniel.

Key projects already underway include the refurbishment and expansion of The Markets Club, a refreshed Croydon Sports Club, and several new commercial property investments.

With a refreshed leadership team and clear vision, Daniel believes the Group is in a strong position to deliver on its ambitions. “We’ve brought together a highly credentialed senior management team who, with our progressive board, are united in our vision and we’re in a very strong position to keep the momentum going”.

**For media requests or more information, contact**

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**About Holman Barnes Group**

Holman Barnes Group (HBG), formerly Western Suburbs Leagues Club Limited, has served Sydney’s inner west since 1955. Originally established to support the Western Suburbs District Rugby League Football Club, HBG now operates three venues - Wests Ashfield, Croydon Sports, and Markets Club - offering a range of hospitality, dining, and event experiences.

A long-standing supporter of the Wests Tigers, Wests Magpies, and other local sporting teams, HBG contributes to the community through the ClubGRANTS program and its intra clubs.

Known for its inclusive and culturally diverse membership, HBG is committed to excellence in service, strong community engagement, and sustainable growth.

For more information, visit [www.holmanbarnesgroup.com.au](http://www.holmanbarnesgroup.com.au).